



**FOR YOUR CONVENIENCE
WE ARE LOCATED THROUGHOUT
THE SOUTH EAST REGION**

**FOR DETAILS AND ORDERING
INFORMATION
WWW.BLUERIDGEBEEF.COM**

**QUALITY IS NOT EXPENSIVE.
IT'S PRICELESS!**



REMEMBER...

*Science is not better than nature.
When man changes things from their
natural state to increase profits, the
food is no longer "REAL" it becomes a
man-made imitation.*



Frequently Asked Questions

WHY SHOULD I FEED MY PETS RAW FOODS?

Being carnivores, raw is the most natural of all foods, highest quality protein, muscle building, living tissues and bone, which provides the natural source of nutrients absolutely necessary for good health in dogs and cats. We at our Blue Ridge Beef plants strive to produce the best raw foods possible. Our commitments to quality and service have shaped our company's long and proud history.

SHOULD I COOK THEIR RAW FOODS?

We do not recommend cooking our raw products because the whole object of feeding for health is to maintain optimum nutritional sources as best as humanly possible. Enzymes and nutritional values are lost in the cooking process.

WHAT ABOUT SAFE HANDLING?

Common sense again rules, as with any raw meats, certain practices are recommended. Keep frozen or refrigerated, thaw in the refrigerator or in cold water, use in 2 or 3 days, never leave out in room temperature for long times, keep unused portions frozen. Always wash hands, cutting boards, etc. with hot soapy water.

Natural Food for Pets

INTRODUCING



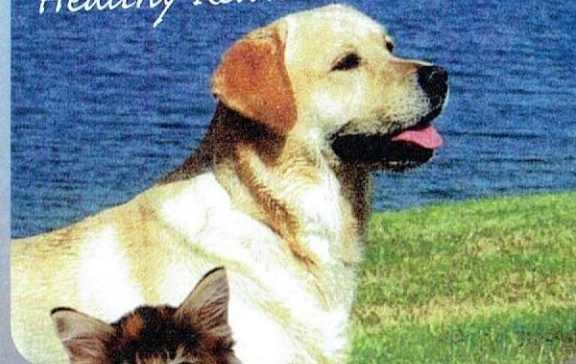
BLUE RIDGE BEEF™

NATURAL RAW FOOD FOR PETS
NO PRESERVATIVES • NO ADDITIVES

THE BEST *Natural* RAW FOOD FOR DOGS AND CATS 100% Pure Natural Pet Food No Preservatives • No Additives



Healthy Rewards are Endless



FEED THE ANIMAL
IN YOUR PET™



Natural pet products since 1979!

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PRODUCTS

Our raw food is selected and designed for health and nutrition. It is all natural, 100% pure. We have meat and meat products for dogs and cats.

Contact Us for Pricing and Delivery Information

BEEF WITH BONE (DOGS)

Ground beef, ground beef bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	19.06%	Crude Fiber (max)	.99%
Crude Fat (min)	9.12%	Moisture (max)	70.41%
Ash	1.62%	Calcium	301 mg/100g

BEEF FOR DOGS (DOGS)

Ground beef

GUARANTEED ANALYSIS

Crude Protein (min)	19.6%	Crude Fiber (max)	.73%
Crude Fat (min)	3.21%	Moisture (max)	76.69%
Ash	.97%	Calcium	6.61 mg/100g

BREEDERS CHOICE HIGHER FAT (DOGS)

Ground beef

GUARANTEED ANALYSIS

Crude Protein (min)	17.12%	Crude Fiber (max)	1.40%
Crude Fat (min)	15.46%	Moisture (max)	66%
Ash	.79%	Calcium	21.7 mg/100g

CHICKEN WITH BONE (DOGS & CATS)

Ground chicken, ground chicken bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	11.76%	Crude Fiber (max)	.46%
Crude Fat (min)	16.33%	Moisture (max)	69.87%
Ash	1.41%	Calcium	412 mg/100g

DUCK WITH BONE (DOGS & CATS)

Ground duck, ground duck bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	15.57%	Crude Fiber (max)	.22%
Crude Fat (min)	4.29%	Moisture (max)	75.05%
Ash	3.67%	Calcium	1800 mg/100g

GREEN TRIPE (DOGS)

Ground green tripe

GUARANTEED ANALYSIS

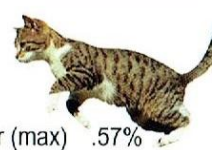
Crude Protein (min)	16.15%	Crude Fiber (max)	1.04%
Crude Fat (min)	9.34%	Moisture (max)	72.70%
Ash	1.38%	Calcium	233 mg/100g

KITTEN GRIND (CATS)

Ground beef

GUARANTEED ANALYSIS

Crude Protein (min)	20.31%	Crude Fiber (max)	.57%
Crude Fat (min)	2.53%	Moisture (max)	76.54%
Ash	.95%	Calcium	11.2 mg/100g



KITTEN MIX (CATS)

Ground beef, ground chicken, ground beef heart, ground beef liver, ground chicken bone, ground whole egg

GUARANTEED ANALYSIS

Crude Protein (min)	17.76%	Crude Fiber (max)	.35%
Crude Fat (min)	5.91%	Moisture (max)	74.48%
Ash	1.22%	Calcium	172 mg/100g

NATURAL MIX (DOGS)

Ground beef, ground green tripe, ground beef heart & liver

GUARANTEED ANALYSIS

Crude Protein (min)	17.13%	Crude Fiber (max)	.24%
Crude Fat (min)	9.03%	Moisture (max)	73.20%
Ash	.89%	Calcium	81.6 mg/100g

PUPPY MIX (DOGS)

Ground beef, ground chicken, ground green tripe, ground beef heart & liver, ground chicken bone

GUARANTEED ANALYSIS

Crude Protein (min)	17.45%	Crude Fiber (max)	1.21%
Crude Fat (min)	9.51%	Moisture (max)	71.98%
Ash	1.18%	Calcium	165 mg/100g

QUAIL WITH BONE (DOGS & CATS)

Ground quail, ground quail bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	16.66%	Crude Fiber (max)	.29%
Crude Fat (min)	8.80%	Moisture (max)	69.84%
Ash	4.02%	Calcium	1390 mg/100g

RABBIT WITH BONE (DOGS & CATS)

Ground rabbit, ground rabbit bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	20%	Crude Fiber (max)	1%
Crude Fat (min)	3%	Moisture (max)	74%

TURKEY WITH BONE (DOGS & CATS)

Ground turkey ground turkey bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	18.22%	Crude Fiber (max)	.24%
Crude Fat (min)	7.75%	Moisture (max)	70.38%
Ash	3.78%	Calcium	1260 mg/100g

VENISON WITH BONE (DOGS & CATS)

Ground venison, ground venison bone (no organ meats)

GUARANTEED ANALYSIS

Crude Protein (min)	20.04%	Crude Fiber (max)	.59%
Crude Fat (min)	8.52%	Moisture (max)	69.28%
Ash	2.37%	Calcium	667 mg/100g

BRB COMPLETE (DOGS)

Ground beef, ground chicken, ground chicken bone, ground green tripe, ground beef heart & liver, carob powder, dried kelp, alfalfa, ginger root, garlic, sweet potatoes, carrots, broccoli, celery, apples, whole egg, cranberries, tricalcium phosphate, parsley leaf, flax seed oil, silicon dioxide, kelp meal, vitamins and minerals supplements.



Crude Protein (min)	16.35%	Crude Fiber (max)	.87%
Crude Fat (min)	6.01%	Moisture (max)	74.55%
Ash	1.42%	Calcium	109 mg/100g
Iron	9.23 mg/100g	Magnesium	21.1 mg/100g
Sodium	150 mg/100g	Vitamin A	9970 IU/100g
Vitamin C-HPLC	<1.0 mg/100g	Vitamin E	0.9 IU/100g

SHANK BONES MEATY BONES KNUCKLE BONES



PRICES MAY VARY AT PARTICIPATING RETAILERS

NO ARTIFICIAL INGREDIENTS

