

GUARANTEED ANALYSIS (min content per kg, as fed)

NUTRIENT	Carna4 Duck Dog	Carna4 Chicken Dog	AAFCO* Standard
Crude Protein	27%	25%	17%
Crude Fat	15%	15%	5%
Dietary Fiber	4%	4%	
Moisture	8%	8%	
Ash	4.9%	4.8%	
Calcium	1.1%	1.1%	0.6%
Phosphorous	0.75%	0.80%	0.5%
Ca:P ratio	1.5:1	1.4:1	1.1:1
Iron	180 mg	120 mg	74 mg
Copper	17 mg	14 mg	6.7 mg
Zinc	270 mg	190 mg	110 mg
Potassium	0.85%	0.60%	0.55%
Manganese	26 mg	26 mg	4.6 mg
Vitamin A	24,000 IU	21,000 IU	4,600 IU
Vitamin C	520 mg	515 mg	
Vitamin E	340 IU	340 IU	46 IU
Vitamin B1 (Thiamine)	5.1 mg	5.1 mg	0.9 mg
Vitamin B2 (Riboflavin)	4.2 mg	4.2 mg	2.0 mg
Vitamin B5 (Pantothenic Acid)	26 mg	26 mg	9 mg
Vitamin B3 (Niacin)	43 mg	40 mg	10.5 mg
Vitamin B6 (Pyridoxine)	10 mg	7.6 mg	0.9 mg
Vitamin B12	0.22 mg	0.22 mg	0.02 mg
Vitamin D	1,900 IU	1,100 IU	460 IU
Vitamin K	0.74 mg	0.70 mg	
Choline	3,000 mg	1,400 mg	1,100mg
Folic Acid	1.1 mg	1.1 mg	0.17 mg
Beta Carotene	1.8 mg	1.8 mg	
Omega-6 Fatty Acids	2.6%	3.2%	
Omega-3 Fatty Acids	1.7%	1.6%	
Linoleic Acid	2.3%	2.8%	0.90%
EPA & DHA	1.26%	1.20%	
Mixed Probiotic Flora	18 billion cfu	18 billion cfu	
Prebiotics - FOS	10,250 mg	10,180 mg	
- MOS	9,020 mg	8,970 mg	
- Inulin	160 mg	160 mg	
Total Enzymes	1 million units	1 million units	
Lipase	449,000 LU	450,200 LU/kg	
Amylase	37,400 DU	30,100 DU/kg	
Cellulase	474,000 CU	467,800 CU/kg	
Protease	17,300 PU	12,450 PU/kg	
Phytoestrogens - Lignans	14,300 mg	14,000 mg/kg	
Calorie Content:	4,660 kcal/kg	4,360 kcal/kg	

*Association of American Feed Control Officials

YOU'VE FOUND IT!

The Best Dog Food Next to Nature

AUTHENTIC ANIMAL NUTRITION

All the real meat proteins, vitamins, minerals, enzymes & probiotics in Carna4 products naturally occur in our true food ingredients, 100% grown in Canada and U.S.A. Lightly processed, just enough to kill pathogens.

TESTED FOR SAFETY

Every batch of Carna4 is quarantined for 2 weeks while we test for 15 pathogens and toxins including salmonella, E. coli, aflatoxins & mercury.

CONVENIENT

Easy to serve alternative to raw or dehydrated diets when you're in a rush or forget to thaw; or on vacation; or when you have a dog-sitter.

ECONOMICAL

More nutrient-dense than ordinary dry food and less costly to feed than raw or dehydrated foods.*

EFFECTIVE SOLUTIONS

Helps manage recurring health symptoms:

- Digestion Difficulties
- Disordered Stools
- Allergies
- Dry Skin & Coat
- Yeast Problems
- Food Sensitivities
- Joint Pain & Mobility
- Weight Management

ASK US HOW WE CAN HELP WITH YOUR DOG'S HEALTH ISSUES:
1-855-4Carna4 (422-7624)

*data available on request for study of comparative weekly feeding costs.

100% ORGANIC GROUND SPROUTED SEEDS

Flora4 Probiotic Supplement

Seeds are the basis of life. Sprouting unlocks and activates massive amounts of vitamins, minerals, probiotics and enzymes protected in nature's original storehouse. Once sprouted, seeds become highly digestible sources of intense nutrition which are easily absorbed by the body. This is far more effective than relying on synthetic vitamins & minerals which do not work in harmony with natural body metabolism.

Sprouting also lowers gluten and glycemic levels, creating an excellent source of carbohydrate energy for pets needing low-sugar, grain-free diets.

Flora4 Sprouted Seed Mix is a precise blend of organic sprouted seeds & legumes, carefully ground into a nutritional food topper. Flora4 perfectly supplements raw and home cooked diets with all the necessary vitamins, minerals, live probiotics and enzymes which may be insufficient in a pure meat diet. Or Flora4 can be added to any kibble to supply highly bio-available, food-based nutrients for vibrant health.

You can also use Flora4 whenever your pet needs supplemental enzymes and probiotics for a wide range of issues:

- During and after treatment with antibiotics
- To correct intermittent diarrhea and soft stools
- To aid digestion when transitioning to a new food.
- To help heal dry, flakey skin and create a lustrous coat

CARNA4 AND FLORA4 DO WONDERS FOR ITCHY DOGS!



SYNTHETIC-FREE
CARNA4
HAND CRAFTED DOG FOOD



The Best Dog Food Next to Nature
100% True Food Ingredients

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THE CARNA4 STORY

Our Family Business

A few years ago, David Stauble and Maria Ringo saw a need to offer the caring pet owner a convenient, wholly natural, pure food alternative to labor-intensive raw meat and home-cooked diets. While we still believe that raw feeding is ideal, we understand that sometimes there just isn't time. Combining our many years of experience in the field, we developed an easy-feed recipe without compromising quality and created Carna4.

We named our company after the goddess Carna. The ancient Romans believed she protected their internal organs—the heart, lungs and liver, helping their bodies derive nourishment from food and convert it to health and strength. That's exactly what we want Carna4 products to do for your pets. Our aim is to deliver real nutrition with only true food ingredients and absolutely minimal processing.

Our 100% real food recipes contain no synthetics of any kind, not even the vitamin pre-mixes found in most other 'natural' foods. We offer your companion animal innovative ingredients that are amazing super-foods—check out the nutritional power of our organic sprouted seeds!

Made in Canada, we test every batch for safety before it goes to market. We are proud to work with other family operations who also believe in sustainability, a drug-free food chain, and non-GMO, humane farming practices.

Thank you so much for trying our family's Carna4 product line. Let us know how you like it.

Warmly,

Dave & Maria



WHY IS THIS SO IMPORTANT?

Real Food Ingredients

Look at the **ingredient list** of any other pet food and see how few truly edible ingredients it contains. In addition to adulterated meats called "meals", it probably includes up to 30 chemical compounds that supply all of the vitamins, minerals, probiotics & enzymes that the manufacturer guarantees, if they guarantee anything. This is the canine equivalent of feeding your family a protein powder pill plus a handful of supplement tablets instead of dinner!

If your dog gets most of her vitamins, minerals, enzymes and probiotics from synthetics, she may eventually experience poor health and vitality with skin & joint inflammations, yeast infections, digestion and stool problems, or other nutrient-deficient conditions that look a lot like food allergies.

This is because these **additives** (even the ones labeled "natural") have been artificially isolated and chemically altered from their native states. They are no longer surrounded by the thousands of micro-nutrients found naturally in the complex structure of the whole, raw food. These micro-nutrients play an important role in nutrient absorption. They are absent in synthetic vitamin pre-mixes, meaning that the body cannot recognize or metabolize synthetic nutrients like it would the components of real food. After time, your pet's nutrient reserves become depleted and she begins to suffer the consequences of a poor diet.

The **solution to so many health problems** is to feed only real food. Read the ingredient list of every Carna4 product and you'll know you've finally found the perfect balance of holistic nutrition & convenience. You will see **NO SYNTHETICS**.

FEED REAL FOOD. FEED CARNA4.



TESTING – TESTING – TESTING

No Short-cuts

Carna4 is the **first complete pet food** to provide sufficient levels of vitamins and minerals, plus enzymes and probiotics using **NO CHEMICALS** whatsoever. Instead we add a blend of certified organic sprouted seeds containing nutrition far surpassing regulatory standards. With Carna4 Dog Food you don't need to complete your dog's diet with any nutritional supplements. And to prove it, we test for and guarantee 64 nutrients, supplied only by our true food ingredients.

Food safety begins with **fresh, non-GMO** ingredients from human food facilities and a rigorous testing program for both ingredients and finished food.

Every batch of Carna4 is **quarantined** for 2 weeks while we run tests for 15 different pathogens and toxins including salmonella, E. coli, aflatoxins, mercury, arsenic and listeria. Nothing leaves the plant until it is proven to be free of these toxins.

DOGS LOVE THE TASTE

QUICK-BAKED then AIR-DRIED

We decided we needed to find a **better way** than traditional kibble to provide convenience... Something other than the nutrient-destroying extrusion process that uses ultra-high temperature, pressure and steam to mass-produce chunks of dry matter that need to have synthetic vitamins & minerals sprayed-on afterwards to make them "complete".

For Carna4, we found a way to use a **short cycle** of dry hot air to gently heat our mixture of whole vegetables and table-grade meats, just enough to eliminate any traces of pathogens, while carefully preserving their nutrients which include live enzymes and probiotics. Lower temperature air-drying then removes excess moisture. This creates a shelf-stable, power-packed nugget that looks just like a convenient kibble on the outside – but with concentrated, live nutrition on the inside!



CLEAN, 100% SYNTHETIC-FREE

Nutritionally Dense – So You Feed Less

CARNA4
Grain-free
DUCK DOG



Ingredients: Duck, pork liver, eggs, organic sprouted barley seed, potato, wild salmon, sweet potato, organic sprouted green lentils, organic sprouted flaxseed, organic sprouted red lentils, whole peas, whole apples, whole carrots, sea salt, dried kelp, ground rosemary. ...Nothing Else

• **Calorie Content:** 4,660 kcal/kg or 535 kcal/8 oz cup

CARNA4
Original
CHICKEN DOG



Ingredients: Fresh Chicken, Chicken Liver, eggs, organic sprouted barley seed, potato, salmon, sweet potato, whole brown rice, organic sprouted flaxseed, organic sprouted green lentils, peas, organic sprouted red lentils, apples, carrots, sea salt, kelp, rosemary ...Nothing Else

• **Calorie Content:** 4,360 kcal/kg or 500 kcal/8 oz cup