

Grandma Lucy's®

made with

 quinoa




 all natural


 freeze-dried


 ingredients


 non-gmo


 gluten-free



Valor is a bold food that has risen above the rest to bring pets a diet with only the top ingredients known to be some of the healthiest in the world. Quinoa is not a new food but actually a main staple of the ancient Inca diet. The United Nations termed 2013 the official International Year of Quinoa to celebrate this "SUPERFOOD" and all of its protein and nutrient rich characteristics. All of Grandma Lucy's foods are hand-crafted in small batches to ensure the freshest food possible. We produce all of our freeze-dried foods ourselves in our healthy food factory in Rancho Santa Margarita, California. This allows us to keep a close eye on every step of the production process to bring your pet a safe and healthy food. By blending our high-quality meat, fruits and vegetables with quinoa, Grandma Lucy's is proud to offer this highly nutritious super-PET-food, VALOR.

★ made with quinoa ★
VALOR™
 FREEZE-DRIED DOG FOOD



800-906-5829 ★ www.grandmalucys.com

WHAT MAKES QUINOA A SUPERFOOD?

Quinoa is a staple in many South American countries. It is the only plant food that is not only high in protein and essential vitamins and minerals such as phosphorus, calcium and iron, it has 8 amino acids that are key to good health. Quinoa has double the fiber found in most grains and about 50% more protein.

WHERE DOES QUINOA ORIGINATE FROM?

Quinoa dates back nearly 7000 years in South America. It is native to Peru and is considered sacred by the Incans.

IS QUINOA A GRAIN OR A SEED?

Quinoa is a SEED and not a grain. It is a seed from the Chenopodium plant even though it often prepared as grains are. Quinoa is in fact closely related to vegetables which come from flowering plants such as spinach and beets.

HOW IS QUINOA CHANGING THE WORLD?

The United Nations is looking to quinoa to help eradicate world hunger. Given its "superfood" qualities and the fact that it is highly adaptable, resistant to drought-like conditions and poor soil, it is thought to be "a new ally in the fight against hunger and food insecurity." Grandma Lucy's is proud to be able to help the quinoa producers of South America raise awareness and the demand for quinoa so they can move closer to their "Millennium Development Goal of reducing hunger by half, not only increasing production, but also by reducing poverty and increasing access to nutritious food like quinoa."



all natural



made in usa



easy to prepare



no preservatives



no by-products



all life stages

TURKEY



INGREDIENTS

Turkey, Quinoa, Flax, Lentils, Carrots, Celery, Apples, Bananas, Blueberries, Cranberries, Pumpkin, Papaya, Spinach, Garlic, Rosemary, Vitamin A, Vitamin D3, Vitamin E, Niacin, Iron, Calcium, Phosphorus, Zinc, Riboflavin, Thiamine, Potassium, Manganese, Copper, Magnesium, Pyridoxine, Cyanocobalamin.

GUARANTEED ANALYSIS

Crude Protein	(minimum)	32%
Crude Fat	(minimum)	17%
Crude Fiber	(maximum)	5%
Moisture	(maximum)	8%
Calcium	(minimum)	1%
Phosphorus	(maximum)	0.47%
Magnesium	(maximum)	0.18%

CALORIE CONTENT

4257 kcal/kg (calculated)
575 cal/cup (calculated)

made in



california

CONVERSION

3lb bag makes 17lbs of fresh food
10lb bag makes 55lbs of fresh food

CHICKEN



INGREDIENTS

Chicken, Quinoa, Flax, Lentils, Carrots, Celery, Apples, Bananas, Blueberries, Cranberries, Pumpkin, Papaya, Spinach, Garlic, Rosemary, Vitamin A, Vitamin D3, Vitamin E, Niacin, Iron, Calcium, Phosphorus, Zinc, Riboflavin, Thiamine, Potassium, Manganese, Copper, Magnesium, Pyridoxine, Cyanocobalamin.

GUARANTEED ANALYSIS

Crude Protein	(minimum)	30%
Crude Fat	(minimum)	16%
Crude Fiber	(maximum)	5%
Moisture	(maximum)	8%
Calcium	(minimum)	1%
Phosphorus	(maximum)	0.48%
Magnesium	(maximum)	0.17%

CALORIE CONTENT

4107 kcal/kg (calculated)
554 cal/cup (calculated)

made in



california

CONVERSION

3lb bag makes 17lbs of fresh food
10lb bag makes 55lbs of fresh food

FISH



INGREDIENTS

Pollock, Mahi, Quinoa, Flax, Lentils, Carrots, Celery, Apples, Bananas, Blueberries, Cranberries, Pumpkin, Papaya, Spinach, Garlic, Rosemary, Vitamin A, Vitamin D3, Vitamin E, Niacin, Iron, Calcium, Phosphorus, Zinc, Riboflavin, Thiamine, Potassium, Manganese, Copper, Magnesium, Pyridoxine, Cyanocobalamin.

GUARANTEED ANALYSIS

Crude Protein	(minimum)	27%
Crude Fat	(minimum)	16%
Crude Fiber	(maximum)	5%
Moisture	(maximum)	8%
Calcium	(minimum)	1%
Phosphorus	(maximum)	0.44%
Magnesium	(maximum)	0.17%

CALORIE CONTENT

3933 kcal/kg (calculated)
531 cal/cup (calculated)

made in



california

CONVERSION

3lb bag makes 17lbs of fresh food
10lb bag makes 55lbs of fresh food

Grandma Lucy's

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