

## How does Total-Biotics® help pets?

Total-Biotics® helps normalize bowel movements, while supporting a strong immune system and insures that digestion is complete. Total-Biotics® prevents yeast overgrowth and reduces food allergies. Our Pro-Biotics survive the acid of the stomach and implant and colonize the intestinal tract.

## Why is Total- Biotics® different than the rest?

Other products use only one or two strains of probiotics. Total-Biotics® utilizes 14 different strains of flora for the best protection for the pet.

Total-Biotics® is also the only pet probiotics product that supplies the enzymes and minerals necessary for the probiotics to do their job with our proprietary L.E.A.D.S. ® (Live Enzyme Activated Delivery System®)

## When to recommend Total-Zymes® and Total-Biotics®

When a customer looks for a supplement they either want to maintain their pet's health, or they are trying to fix a problem. Ask what the issue is. Most health problems manifest themselves on a pet's skin, or coat, or possibly irregular bowel habits. The first line of support must originate from sound nutrition. It does not make sense to add a vitamin supplement on top of the food, if the basic food is not being digested and utilized. Total-Zymes® and Total-Biotics®, as part of the daily feeding process, helps maximize the digestive function thus maximizing the nutritional benefit of the food being consumed.

Loose stool, allergies, gas, are just a few issues that plague pets. If there is a problem in the stomach, the pet will throw it up, if it is in the intestinal tract, it will result in loose or runny stool. When that happens, a substantial part of the nutrients are lost. The goal is to enhance and stabilize the entire digestive process.

In promoting these products to a show dog owner, it is not necessary to change food for the bitches when they are bred. The nutrient availability is so substantially increased when using Total-Zymes® and Total-Biotics® that changing to higher protein, fattier pet food is not as critical. If the pet owner still prefers to change the food, then the benefits of that richer diet will also be enhanced.

Total-Zymes® and Total-Biotics® are not drugs. They are supplements that provide the means for a pet to achieve total digestive health through effective and complete nutrition. Many things that affect pets are due to a lack of full nutritional support, Total-Zymes® and Total-Biotics® are fundamental to the health of every pet.



## HOW TO RECOMMEND TOTAL-ZYMES® AND TOTAL-BIOTICS® AND EDUCATE YOUR PET OWNER



"Paddy" the Total-Zymes® dog

## For a Total-Digestive Solution recommend both Total-Zymes® and Total-Biotics®



### Success stories.

I am an AKC breeder and handler specializing in Beagles and French Bulldogs. I have had outstanding results using Total-Zymes®. I own and have shown the #1 beagle in the United States (retired). He has really thrived on Total-Zymes®.  
**SC Anaheim CA**

Total-Zymes® has worked wonders on the allergies of two Bouviers. One that I own, and another one that I groom. "Handler" has not had to have any allergy meds since starting Total-Zymes® last April.

**Hirsch Bouviers**

**This condensed guide will help store employees and sales people to know how, why and when to recommend  
Total-Zymes® and Total-Biotics®.**

NWC Naturals® Pet Products LLC 27071 Cabot Road  
Suite #117 Laguna Hills, CA 92653 888-207-3480  
For more information go to [www.Total-zymes.com](http://www.Total-zymes.com)



# Total-Zymes®

Now with 16 Enzymes



## Who needs Total-Zymes®?

Every customer that comes in for any pet food should buy Total-Zymes®.

**Why?** So the pet can get all the benefits out of the pet food they just bought. The customer came to your store to get the best food they feel you carry. In order to deliver the best nutrition from that food Total-Zymes® helps digest the food and gets the most benefit possible out of that pet food. Using Total-Zymes® you can generally lessen the amount of food 10-20% because all the food will digest completely. This will also speed up the transit time of the food through the digestive system taking the stress off the pet.

Using Total-Zymes® is as close to a raw food diet, without the trouble of feeding raw food. The blend of 16 vegetarian digestive enzymes in Total-Zymes® is formulated to do one thing; completely digest the cooked and processed pet food by adding back the enzymes. Total-Zymes® works on the pet food not the pet. Only use 1 scoop of Total-Zymes® powder, per cup of food. **Each jar treats 365 cups of pet food!**

## Why is Total-Zymes® different than the rest?

Total-Zymes® is also the only pet enzyme product that supplies the minerals necessary for the enzymes to do their job with our proprietary L.E.A.D.S.® (Live Enzyme Activated Delivery System®). Very important: without the minerals in the product, the enzymes will rob the minerals from the animal to do its job. So by adding the minerals to the product, the enzymes work better and will not stress the animal.

Most pet enzyme products only supply 4 or 5 enzymes, which will not digest the modern pet diet. We use 16 different enzymes in Total-Zymes® for complete digestion.

For smaller pets, recommend Total-Zymes® Plus™ tablets. This tasty chewable tablet contains both Total-Zymes® and Total-Biotics®. Each tablet treats 1/2 cup of food. Break tablet in half for 1/4 cup feedings.



## Is Total-Zymes® safe for all animals?

**Yes!** If the customer is using a pancreatic enzyme product (which comes from juicing the organs of dead animals from the slaughter house) these types of enzymes are very aggressive and can harm the animal. Our vegetarian enzymes are not aggressive and are very safe.

Pets are raw food animals and cannot produce enough enzymes to ensure that the nutrients available in the pet food are being fully utilized by the body. All pets fed a canned or kibble diet NEED ENZYMES to digest their food. Without enzymes there is a tremendous stress on the pet's system, shortening their life and leading to many health complications. As time goes on, the production of digestive enzymes in the body simply keeps going down, and the efficiency of extracting the nutrition from the food goes down as well. This is a fact: Aging reduces organ performance at many levels.

From the time a pet is weaned from mother's milk and is fed some cooked or processed pet food they all need Total-Zymes®

## What type of benefits will your customers expect to get from using Total-Zymes®?

A happier healthy pet. Some pet owners see a big difference in just two weeks. **Better coat, better skin, smaller stool, less itching.** Total-Zymes® also includes bromelain, a natural anti-inflammatory from pineapple to help with achy joints or sore muscles. This can really put the pep in their step for the animal, by relieving those aches and pains that come with age.

## Total-Biotics®

Now with 14 different probiotics. Over one Billion per serving!



## Who needs Total-Biotics®?

Every customer that comes in for any pet food should buy Total-Biotics®. Total-Zymes® works on the food, Total-Biotics® works in the intestinal tract to insure complete digestion and support a strong immune system. Our blend of 14 stabilized Pro-Biotics in Total-Biotics® is formulated to improve and normalize gut health and insure a strong immune system. This formula also includes the L.E.A.D.S.® (Live Enzyme Activated Delivery System®).