

SALMON, DEHYDRATED CHICKEN & WHITEFISH RECIPE



MEAL FREE DRY DOG FOOD
FOR ALL LIFE STAGES & ALL BREEDS

RAWZ

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EXCLUSIVE INDEPENDENT BRAND
NO E-COMMERCE

100% RENDERED FREE PET FOOD

100% PROFITS DONATED

The Next Best Thing to Feeding Raw.*



RAWZ

Meal Free* Dry Food

First Six Ingredients | No Meals*

- ✓ Salmon
- ✓ Dehydrated Deboned Chicken
- ✓ Dehydrated Chicken
- ✓ Whitefish
- ✓ Turkey
- ✓ Turkey Liver

*NO FISH
OR
CHICKEN MEAL

NO RENDERED
CHICKEN FAT
ADDED

Salmon, Dehydrated Chicken & Whitefish Recipe

ALL LIFE STAGES - ALL BREEDS

Natural Dry Dog Food
With Added Probiotics, Omega-3, and Other Natural Ingredients

NET WT 3.5 LBS (1.5kg)

INGREDIENTS: [Salmon](#), [Dehydrated Deboned Chicken](#), [Dehydrated Chicken](#), (Source Of Glucosamine And Chondroitin Sulfate), [Whitefish](#), [Turkey](#), [Turkey Liver](#), [Pea Starch](#), [Dried Peas](#), [Tapioca Starch](#), [Dried Egg Product](#), [Flaxseeds](#), [Natural Chicken Flavor](#), [Dried Tomato Pomace](#), [Salt](#), [Choline Chloride](#), [Potassium Chloride](#), [Vitamins \(Vitamin E Supplement, Niacin Supplement, D-calcium Pantothenate, Vitamin A Acetate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid\)](#), [Minerals \(Ferrous Sulfate, Zinc Oxide, Calcium Carbonate, Manganous Oxide, Copper Sulfate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Zinc Amino Acid Chelate, Copper Amino Acid Chelate, Sodium Selenite, Cobalt Carbonate, Ethylenediamine Dihydriodide\)](#), [Mixed Tocopherols \(Preservative\)](#), [Taurine](#), [Citric Acid \(Preservative\)](#), [Rosemary Extract](#).

This is a naturally preserved product.

WEIGHT [IN LBS]	CUPS [PER DAY]
5-10	1/3 - 3/4
11-20	3/4 - 1 1/4
21-35	1 1/4 - 1 3/4
36-50	1 3/4 - 2 1/4
51-100	2 1/4 - 3 3/4
100+	3 3/4 + 1/4 FOR EVERY 10LBS OVER 100 LBS

Protein	min	40.00%
Fat	min	12.00%
Fiber	max	4.00%
Moisture	max	10.00%
Calcium	min	1.50%
Phosphorus	min	1.00%
Vitamin E	min	100 IU/kg
Taurine*	min	1500 mg/kg
Omega-6 Fatty Acids*	min	2.50%
Omega-3 Fatty Acids*	min	0.80%
Glucosamine*	min	300 mg/kg
Chondroitin Sulfate*	min	800 mg/kg

RAWZ® Salmon, Dehydrated Chicken & Whitefish Recipe Dog Food is formulated to meet the nutrient levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Calorie Content (calculated): ME = 3,730 kcal/kg; 462 kcal/cup. Use up to three times adult maintenance for gestation/lactation. Use up to two times adult maintenance for puppies.

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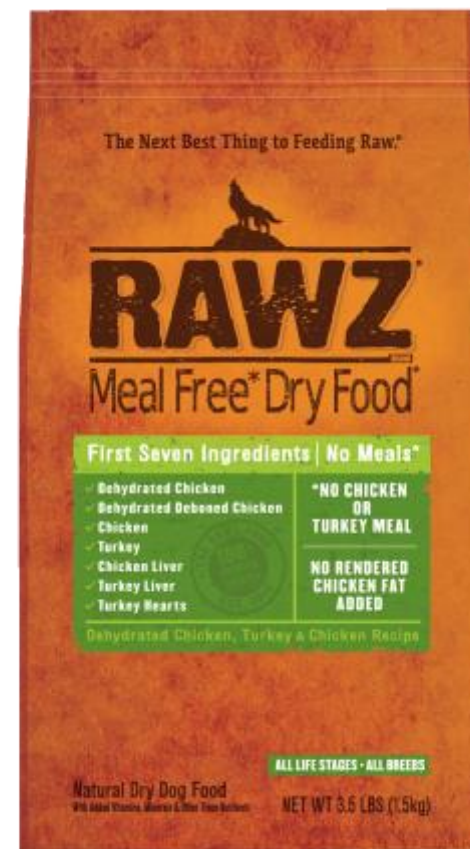
DEHYDRATED CHICKEN, TURKEY & CHICKEN RECIPE



MEAL FREE DRY DOG FOOD
FOR ALL LIFE STAGES & ALL BREEDS

INGREDIENTS: Dehydrated Chicken, Dehydrated Deboned Chicken (Source Of Glucosamine And Chondroitin Sulfate), Chicken, Turkey, Chicken Liver, Turkey Liver, Turkey Hearts, Pea Starch, Tapioca Starch, Dried Peas, Dried Egg Product, Flaxseeds, Natural Chicken Flavor, Dried Tomato Pomace, Salt, Choline Chloride, Potassium Chloride, Vitamins (Vitamin E Supplement, Niacin Supplement, D-calcium Pantothenate, Vitamin A Acetate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Calcium Carbonate, Manganous Oxide, Copper Sulfate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Zinc Amino Acid Chelate, Copper Amino Acid Chelate, Sodium Selenite, Cobalt Carbonate, Ethylenediamine Dihydriodide), Mixed Tocopherols (Preservative), Taurine, Citric Acid (Preservative), Rosemary Extract.

This is a naturally preserved product.



WEIGHT [IN LBS]	CUPS [PER DAY]
5-10	1/3 - 3/4
11-20	3/4 - 1 1/4
21-35	1 1/4 - 1 3/4
36-50	1 3/4 - 2 1/4
51-100	2 1/4 - 3 3/4
100+	3 3/4 + 1/4

FOR EVERY 10LBS
OVER 100 LBS

Protein	min	40.00%
Fat	min	12.00%
Fiber	max	4.00%
Moisture	max	10.00%
Calcium	min	1.50%
Phosphorus	min	1.00%
Vitamin E	min	100 IU/kg
Taurine*	min	1500 mg/kg
Omega-6 Fatty Acids*	min	2.50%
Omega-3 Fatty Acids*	min	0.75%
Glucosamine*	min	500 mg/kg
Chondroitin Sulfate*	min	800 mg/kg

RAWZ® Dehydrated Chicken, Turkey & Chicken Recipe Dog Food is formulated to meet the nutrient levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Calorie Content (calculated): ME = 3,710 kcal/kg; 460 kcal/cup. Use up to three times adult maintenance for gestation/lactation. Use up to two times adult maintenance for puppies.

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INGREDIENTS: Beef, Beef Liver, Beef Broth, Tricalcium Phosphate, Fenugreek Seeds, Calcium Carbonate, Salt, Vegetable Broth, Choline Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,130 kcal/kg or 400 kcal/can.



96% BEEF & BEEF LIVER

NO GUMS

NO GUAR GUM
NO XANTHAN GUM
NO CASSIA GUM

Crude Protein	min	10.5%
Crude Fat	min	6.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® 96% Beef & Beef Liver Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

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INGREDIENTS: Chicken, Chicken Liver, Chicken Broth, Fenugreek Seeds, Potassium Chloride, Tricalcium Phosphate, Choline Chloride, Salt, Vegetable Broth, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,261 kcal/kg or 446 kcal/can.



96% CHICKEN & CHICKEN LIVER

NO GUMS

NO GUAR GUM
NO XANTHAN GUM
NO CASSIA GUM

Crude Protein	min	11.0%
Crude Fat	min	9.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® 96% Chicken & Chicken Liver Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

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INGREDIENTS: Duck, Turkey Broth, Turkey, Turkey Liver, Quail, Fenugreek Seeds, Potassium Chloride, Choline Chloride, Salt, Vegetable Broth, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,258 kcal/kg or 445 kcal/can.



96% DUCK, TURKEY & QUAIL

NO GUMS

NO GUAR GUM
NO XANTHAN GUM
NO CASSIA GUM

Crude Protein	min	10.5%
Crude Fat	min	9.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® 96% Duck, Turkey & Quail Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

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INGREDIENTS: Salmon, Fish Broth, Tricalcium Phosphate, Fenugreek Seeds, Potassium Chloride, Choline Chloride, Calcium Carbonate, Salt, Vegetable Broth, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,133 kcal/kg or 480 kcal/can.



96% SALMON

NO GUMS

NO GUAR GUM
NO XANTHAN GUM
NO CASSIA GUM

Crude Protein	min	10.0%
Crude Fat	min	10.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® 96% Salmon Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

REAL DUCK RECIPE



NO DUCK MEAL

NO POTATO

NO CANOLA OIL

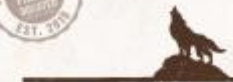
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RAWZ

MEAL FREE DRY FOOD



LIMITED
RECIPE

Real
DUCK
RECIPE

*NO
Duck Meal
NO
Potato
NO
Canola Oil

100% RENDERED FREE

Grain Free
Natural Dry Dog Food

ALL LIFE STAGES • ALL BREEDS
NET WT 3.5 LBS. (1.5kg)

INGREDIENTS: Duck, Pea Protein, Pea Starch, Peas, Olive Oil, Natural Duck Flavor, Miscanthus Grass, Flaxseed, Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Citric Acid (Preservative), Salt, Taurine, DL - Methionine, Vitamins (Vitamin E Supplement, Niacin Supplement, D-calcium Pantothenate, Vitamin A Acetate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Calcium Carbonate, Manganous Oxide, Copper Sulfate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Zinc Amino Acid Chelate, Copper Amino Acid Chelate, Sodium Selenite, Cobalt Carbonate, Ethylenediamine Dihydriodide), Choline Chloride, Mixed Tocopherols (Preservative), Rosemary Extract.

This is a naturally preserved product.

WEIGHT [IN LBS.]	CUPS [PER DAY]
5 - 10	1/3 - 3/4
11 - 20	3/4 - 1 1/3
21 - 35	1 1/3 - 2
36 - 50	2 - 2 1/2
51 - 100	2 1/2 - 4 1/3
100+	4 1/3 + 1/3 FOR EVERY 10 LBS. OVER 100 LBS.

Protein	min	25.0%
Fat	min	12.0%
Fiber	max	4.0%
Moisture	max	12.0%
Calcium	min	1.1%
Phosphorus	min	1.0%
Vitamin E	min	100 IU/kg
Omega-6 Fatty Acids*	min	1.5%
Omega-3 Fatty Acids*	min	0.75%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles. RAWZ® Meal Free Limited Duck Recipe Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

Calorie Content (calculated): ME = 3,384 kcal/kg; 361 kcal/cup. Use up to three times adult maintenance for gestation/lactation. Use up to two times adult maintenance for puppies.

WILD CAUGHT SALMON RECIPE



NO SALMON MEAL

NO POTATO

NO CANOLA OIL

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100% PROFITS DONATED



RAWZ

MEAL FREE DRY FOOD

LIMITED RECIPE



Wild Caught
SALMON RECIPE

*NO Salmon Meal
NO Potato
NO Canola Oil

100% RENDERED FREE

Grain Free
Natural Dry Dog Food

ALL LIFE STAGES • ALL BREEDS

NET WT 3.5 LBS. (1.5kg)

INGREDIENTS: Salmon, Pea Protein, Pea Starch, Peas, Olive Oil, Miscanthus Grass, Natural Salmon Flavor, Flaxseed, Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Citric Acid (Preservative), Salt, Taurine, DL - Methionine, Vitamins (Vitamin E Supplement, Niacin Supplement, D-calcium Pantothenate, Vitamin A Acetate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Calcium Carbonate, Manganous Oxide, Copper Sulfate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Zinc Amino Acid Chelate, Copper Amino Acid Chelate, Sodium Selenite, Cobalt Carbonate, Ethylenediamine Dihydriodide), Choline Chloride, Mixed Tocopherols (Preservative), Rosemary Extract.

This is a naturally preserved product.

WEIGHT [IN LBS.]	CUPS [PER DAY]
5 - 10	1/3 - 3/4
11 - 20	3/4 - 1 1/3
21 - 35	1 1/3 - 2
36 - 50	2 - 2 1/2
51 - 100	2 1/2 - 4 1/3
100+	4 1/3 + 1/3 FOR EVERY 10 LBS. OVER 100 LBS.

Calorie Content (calculated): ME = 3,371 kcal/kg; 360 kcal/cup. Use up to three times adult maintenance for gestation/lactation. Use up to two times adult maintenance for puppies.

Protein	min	23.0%
Fat	min	12.0%
Fiber	max	4.0%
Moisture	max	12.0%
Calcium	min	1.1%
Phosphorus	min	1.0%
Vitamin E	min	100 IU/kg
Omega-6 Fatty Acids*	min	1.25%
Omega-3 Fatty Acids*	min	0.75%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles. RAWZ® Meal Free Limited Salmon Recipe Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

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INGREDIENTS: Duck, Peas, Duck Liver, Fenugreek Seeds, Potassium Chloride, Salt, Vegetable Broth, Choline Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,245 kcal/kg or 437 kcal/can.



REAL DUCK RECIPE



NO GUAR GUM

NO XANTHAN GUM

NO CASSIA GUM

Crude Protein	min	9.5%
Crude Fat	min	9.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® Steam Cooked 96% Duck Recipe Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

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INGREDIENTS: Salmon, Fish Broth, Peas, Fenugreek Seeds, Tricalcium Phosphate, Potassium Chloride, Salt, Vegetable Broth, Choline Chloride, Calcium Carbonate, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid.

FEEDING GUIDELINES:

Adjust the amount of food you serve based on the age, size and activity level of your dog. Food should be fed at room temperature. Promptly refrigerate the unused portion. Fresh water should be available at all times.

ADULT: Feed 1-1/2 to 2 cans per 15 lbs. of body weight per day.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to three times the adult amount per day.

COMBINATION FEEDING: Feed 1/3 cup less dry food for every 1/2 can of wet food.

CALORIE CONTENT: (ME calculated as shown): 1,338 kcal/kg or 474 kcal/can.



WILD CAUGHT SALMON RECIPE



NO GUAR GUM

NO XANTHAN GUM

NO CASSIA GUM

Crude Protein	min	10.0%
Crude Fat	min	9.0%
Crude Fiber	max	1.5%
Moisture	max	78.0%

RAWZ® Steam Cooked 96% Salmon Recipe Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.